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Distributed in 94 countries, Mix is the world's leading magazine for the professional recording and sound production technology industry. Mix covers a wide range of topics including: recording, live sound and production, broadcast production, audio for film and video, and music technology.



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AES Platinum Mastering Panel to Address 'Level Wars'

Sep 11, 2007 2:51 PM

Bob Ludwig (pictured) is coordinating the AES Platinum Mastering Panel for the 123rd Convention in New York City's Jacob Javits Convention Center, October 5-8, 2007. The multi-Platinum and Grammy Award-winning president of Gateway Mastering & DVD will moderate "Level Wars and Other Mastering Issues in the Context of the New Record Business Paradigm." The all-star panel will address the always controversial issue of recording levels.



Bob Ludwig

Ludwig, whose credits include the Rolling Stones, Bruce Springsteen, The Police, Nirvana and Rush, has developed a panel featuring Platinum mastering engineers Paul Stubblebine (Grateful Dead, Sly Stone, Journey, Santana); Greg Calbi of Sterling Sound (Norah Jones, Bowie, John Lennon, Paul Simon's *Graceland*); Europe's Tim Young (The Clash, The Smiths, Bjork, Van Morrison); Gavin Lurssen of Lurssen Mastering (Lucinda Williams, Matchbox 20, Alison Krauss and the *Knocked Up* soundtrack); and Brad Blackwood of Euphonic Mastering (Fuel, Sister Hazel, Lucero, Nine Days).

"Mastering hot levels has been with us since the LP and 45 [rpm] singles. It has gotten out of hand for CDs and downloads," Ludwig says. "We will discuss the issue from traditional and unorthodox perspectives, and cover other topics that impact on the art and business of mastering. In addition to the opportunity to trade ideas, tips and war stories with our peers, we look forward to a lively Q&A with the audience."

For registration and housing information, and a detailed

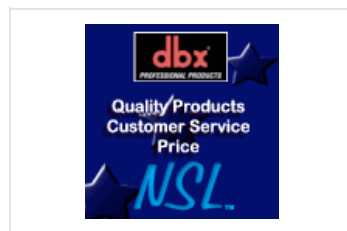
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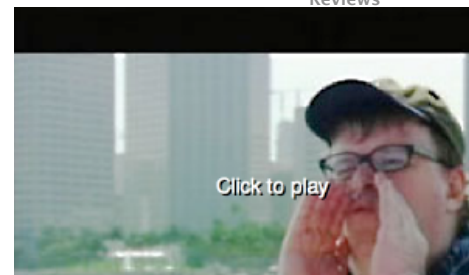
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preliminary calendar of events, visit www.aes.org. For more information on Gateway Mastering & DVD, visit www.gatewaymastering.com.

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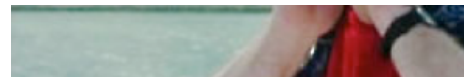
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Talk to Us!

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Mastering Cubase 4



Electronic Musician magazine and Thomson Course Technology PTR have joined forces again to create the second volume in their Personal Studio Series, Mastering Steinberg's Cubase(tm). Edited and produced by

 the staff of *Electronic Musician*, this special issue is not only a must-read for users of Cubase(tm) software, but it also delivers essential information for anyone recording/producing music in a personal-studio. **Order now \$12.95**

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