



The Latin Recording Academy®

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April 2011
Issue 13

Newsletter

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Road to The 12th Annual Latin GRAMMY® Awards

The first round entry for the 12th Annual Latin GRAMMY Awards® concluded on March 18th. The final round entry forms will be mailed out to all active Latin Academy members and record labels on May 2nd. The forms and the product are due at the LARAS office in Santa Monica, California, no later than June 3.

The Latin Recording Academy News

- The Latin Recording Academy participated in the Sound:Check XPO, held at the World Trade Center in Mexico City, March 20, 21 and 22nd. The event was free of charge to active Latin Academy members. For the staff of the Latin Academy, it was an opportunity to not only share information with current members and visitors but also welcome new members into the organization. (Stand pictured below) The Awards Department was present to receive and help register product for the 12th Annual Latin GRAMMY Awards®



- The participation of the Audio Engineering Society (AES) was, once again, one of the highlights of Sound:Check XPO. The AES offered several conferences and workshops featuring speakers such as three time GRAMMY winner and Latin GRAMMY winner Gavin Lurssen who offered the presentation “Technology vs. Mentors. Who wins out?” The talk was sponsored by The Latin Recording Academy and free to active members of the organization.

- The Latin Recording Academy, producer and member of two-time Latin GRAMMY-nominee group Jot-Dog, Jorge "Chiquis" Amaro; GRAMMY and Latin GRAMMY winner, producer Armando Avila; Latin GRAMMY winner Jesse Huerta (Jesse y Joy), and the already mentioned Lurssen, conducted a Latin GRAMMY in the Schools at the Mexico City campus of the Tecnológico de Monterrey on March 23rd. The event, moderated by Latin Recording Academy President/CEO Gabriel Abaroa Jr., was open to students of the Digital Production Program and available via webcast, to a nationwide virtual campus.

For more information, and images, please visit www.latingrammy.com

- The National Academy of Tango (Academia Nacional del Tango) in Buenos Aires, Argentina, has begun to offer this month its “Seminars on Tango Culture.” The program runs through July. The lectures take place every Tuesday, and subjects include an overview of the *orquesta típica* (the traditional tango orchestra) in April by Alberto Podestá, the poetry in tango, by poet and lyricist Horacio Ferrer, in May; tango dancing by Gloria y Eduardo in June and the role of the orchestra director, the arranger, the composer and “the mysteries” of the bandoneón by Raul Garelo in July. For more information contact culturatanguera@gmail.com and check seminariosculturatanguera.blogspot.com

- The three-time Latin GRAMMY winning trio Camila will participate in a behind-the-scenes discussion at the next Billboard Latin Music Conference and Awards to be celebrated April 26-28 at the Eden Roc Hotel in Miami Beach, FL. The event will not only include the Billboard Latin Music Awards ceremony but also artist showcases, the first Latin Music Marketing Awards, and networking opportunities. Active members of The Latin Recording Academy receive a \$150 discount on registration. Use code LARAS11 www.Billboardlatinconference.com

